



Cyprus Food and Nutrition Museum  
5 Christianas Christofidou str, Egkomi  
2417, Nicosia, Cyprus  
E-mail: [cyfoodmuseum@gmail.com](mailto:cyfoodmuseum@gmail.com)  
Tel: 99059820  
Fax: 22770676  
<http://foodmuseum.cs.uce.ac.cy/>

## **PRESS RELEASE**

### **LAUNCH OF THE PROJECT**

#### **«EMPOWERING CYPRIOT SMALL – SCALE FOOD PRODUCERS»**

**Cyprus Food and Nutrition Museum** from the 1<sup>st</sup> of September 2016 starts the implementation of project «Empowering Cypriot Small – Scale Food Producers», co-financed by the U.S Department of State through the Alumni Engagement Innovation Fund (<https://alumni.state.gov/aeif>) .

The main goal of our project is to promote entrepreneurship at grassroots level based on FAO and EU good practices. The key action is the organization of eight 2 days training workshops with the cooperation of local partners and the participation of 240 – 400 food producers. The seminars will be presented by professionals and will cover the following themes:

- i. Product quality certification and health control procedures.
- ii. Technology, networking, marketing and branding.
- iii. Funding sources and application procedures.
- iv. Alternative food and drink production-distribution chains.

The project's implementation suggests, beside the seminars organization, dissemination actions and evaluation of the project results. Project deliverables will be available to the public through the website that will be announced later.

**Cyprus Food and Nutrition Museum** coordinates the project with the support of the **Centre for the Promotion of Traditional Products**.

They who are interested in contributing to the education of food producers are invited to communicate with Cyprus Food and Nutrition Museum ([cyfoodmuseum@gmail.com](mailto:cyfoodmuseum@gmail.com)).